

CLASS OF 2017

UNDERGRADUATE CAREER OUTCOMES REPORT

POPULATION DATA (AUGUST '16, JANUARY '17, MAY '17)

94% PLACEMENT RATE

Of those seeking a job or planning to start a business, 93.99% of Fox graduates accomplished that goal within 6 months of graduation.

TOTAL STUDENTS IN CLASS OF 2017	1,570
Placement Rate*	94.0% 1,126/1,198
Percentage of entire class seeking a job/ planning to start a business	76.3% 1,198/1,570
Knowledge Rate	86.8% 1,363/1,570

BY THE NUMBERS	
Average Salary	\$51,955
Median Salary	\$52,500
Salary Knowledge Rate	41%

DEFINITIONS

***PLACEMENT RATE:** Percentage of grads (of those seeking employment), who are working in business-related careers or started his/her own business within 6 months of graduation.

EMPLOYED: Graduates who are employed full time, including entrepreneurial ventures, fellowships, temporary/contract work, freelance jobs, and post-graduation internships.

GRADUATE/PROFESSIONAL SCHOOL: Graduates who are accepted into a program of further study. This includes graduate school or other specialized training.

SEEKING EMPLOYMENT: Graduates who have indicated that they are seeking employment or engaged in the job-search process.

SEEKING CONTINUING EDUCATION: Graduates who have indicated they are seeking and have not yet enrolled in a program of further study.

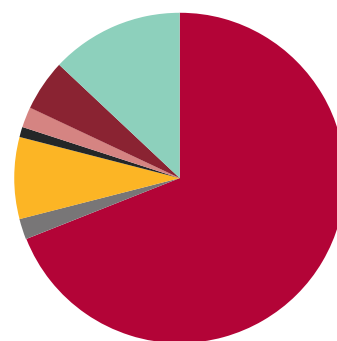
NOT SEEKING: Graduates who have indicated that they chose not to pursue either employment or continuing education at this time (i.e. travel, starting a family, etc.).

NO INFORMATION AVAILABLE: Graduates who have not responded to multiple efforts to obtain information about their post-graduation career plans.

KNOWLEDGE RATE: Percentage of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation activities.

*These definitions are consistent with the National Association of Colleges and Employers (NACE). NACE defines success in the "career outcomes rate" as percentage of graduates who fall into the following categories: Employed full time, Employed part time, Participating in a program of voluntary service, Serving in the U.S. Armed Forces, Enrolled in a program of continuing education. The Fox School of Business Center for Student Professional Development defines "placement rate" as those who are employed full-time in business-related careers (out of those who were seeking employment).

OUTCOMES OVERVIEW (OF ENTIRE GRADUATING CLASS)



70.1% Employed in Business-related Careers

1.7% Started Own Business

7.8% Attending Graduate/Professional School

0.4% Serving in the Military

2.3% Postponing Job Search or Still Seeking Education

4.6% Still Seeking Employment

13.2% No Outcome Data Reported to CSPD

EMPLOYERS WHO HIRED 3+ FOX GRADUATES CLASS OF 2017

ADP
Aetna
AIG, Inc.
Amazon
Aon
ARAMARK
AXA Advisors
Bank of America
BAYADA Home Health Care
BDP International
BNY Mellon
Brown & Brown Insurance
Burlington Stores
C.H. Robinson
Cardone Industries
CBIZ
Chubb Group of Insurance Co.
Cigna
Citico Fund Services
CNA Insurance
Comcast Corporation
Deloitte
Dorman Products, Inc.

EisnerAmper LLP
eMoney Advisor
Enterprise Holdings
Ernst & Young
Freedom Mortgage
Grant Thornton
Hamilton Lane
Janney Montgomery Scott
Johnson & Johnson
JPMorgan Chase & Co.
Keller Williams Real Estate
KPMG
Liberty Mutual
Lincoln Financial Group
Lockton
Marsh
MassMutual Greater Philadelphia
Mercer
Munich Re America
NewDayUSA
NSM Insurance Group
Odell Studner
Pfizer

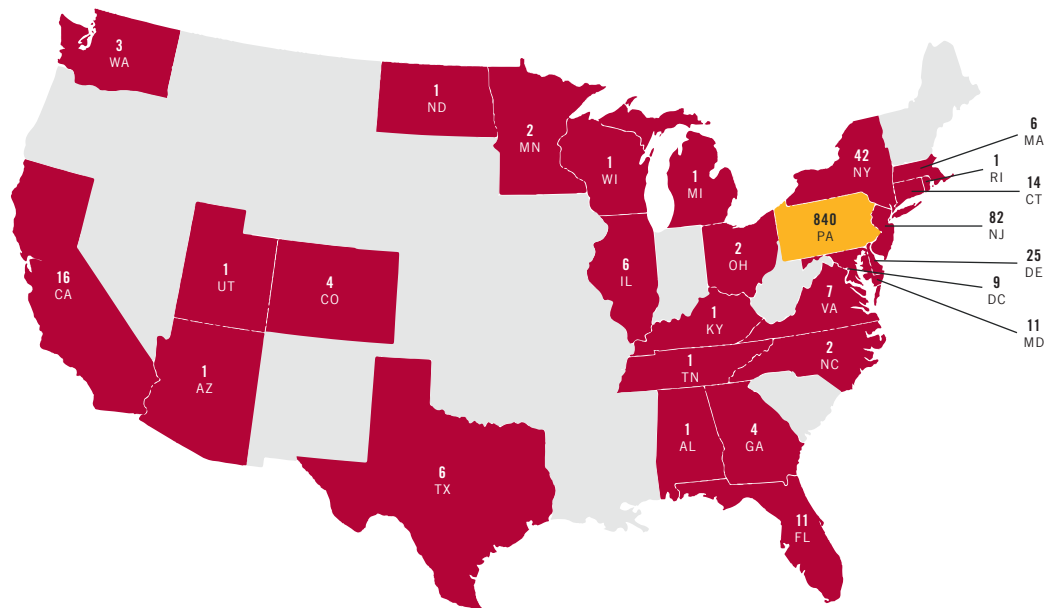
Philadelphia Insurance Companies
Philadelphia School District
PNC Financial Services Group
Power Home Remodeling Group
Prudential Financial
PricewaterhouseCoopers
Reliance Standard Life Insurance Co.
RSM
SAP America, Inc.
SEI
State Farm Insurance
Subaru of America, Inc.
Target Corporation
TD Bank
Temple University
The Penn Mutual Life Insurance Company
TMNA Services
Travelers
Trion
Vanguard
Washington Frank International
Willis Towers Watson

EMPLOYMENT BY FUNCTION *	# OF GRADS	% OF GRADS
Finance	158	14.0%
Accounting/Auditing	150	13.3%
Risk Management/Actuarial	149	13.2%
Marketing	99	8.8%
Business Development/Sales	86	7.6%
Administrative/Support Services	74	6.6%
Analyst	74	6.6%
Management	72	6.4%
Supply Chain/Operations/Logistics	70	6.2%
Human Resources	57	5.1%
Information Technology/MIS	47	4.2%
Account Management	40	3.6%
Consulting	24	2.1%
Other	14	1.2%
Real Estate	12	1.1%

EMPLOYMENT BY INDUSTRY	# OF GRADS	% OF GRADS
Financial Services/Banking	264	23.4%
Insurance	164	14.6%
Other	134	11.9%
Consumer Products/Retail	110	9.8%
Accounting	79	7.0%
Technology/Science	66	5.9%
Healthcare/Pharma	55	4.9%
Marketing/Advertising/PR	46	4.1%
Government/Education	44	3.9%
Real Estate	33	2.9%
Human Resources	32	2.8%
Supply Chain/Logistics	26	2.3%
Transportation/Automotive	26	2.3%
Construction/Engineering	24	2.1%
Consulting	23	2.0%

*Job function is indicative of the individual's job responsibilities and not necessarily their Fox major

BY STATE



29 STATES

BY COUNTRY



17 COUNTRIES

CONNECTING STUDENTS WITH OUR CORPORATE PARTNERS

FOXNET

FoxNet is a web-based resume database and recruitment tool used by CSPD and Fox students. This is where Fox students can find employers looking to hire Business majors for job and internships. To log in, visit: fox-temple-csm.symplicity.com

ON-CAMPUS INTERVIEWS

CSPD hosts numerous employers on campus each semester to interview Fox students for internships, co-ops, or full-time career opportunities. Students can apply for these interviews through FoxNet.

FALL & SPRING CONNECTIONS

The CSPD Connections are networking events with employers who are recruiting Fox talent for internships, co-ops and full-time post-graduation opportunities. Each Connection hosts 75 – 100+ employers.

MOCK INTERVIEWS

CSPD's corporate partners assist with the professional development of our students through their participation in Mock Interviews on campus. Students not only get to simulate the interview process, but they identify strengths and areas for improvement based on employer feedback.

EMPLOYER RESUME CRITIQUES

Completion of a resume critique is part of the four-step process a student completes to be "CSPD'd." The employer resume critique is an opportunity for Fox undergraduate students to meet with an industry partner and receive one-on-one feedback regarding their Fox "signature resume."

RECRUITER-IN-RESIDENCE

The Fox Recruiter-in-Residence program is designed to offer students individual meetings with a representative from a Fox industry partner. These drop-in meetings provide students with an opportunity to gain insight into the job search process through valuable one-on-one direction and coaching, as well as learning about an organization and available job opportunities.

PROFESSIONAL DEVELOPMENT WORKSHOP SERIES

Employers offer one-hour presentations on a variety of professional development topics to help students gain knowledge first hand from the employer's perspective.

STUDENT PROFESSIONAL ORGANIZATION (SPO) SPEAKER SERIES

Industry representatives speak to targeted audiences about industry specific topics. fox.temple.edu/cspd-spo

LEARN MORE: FOX.TEMPLE.EDU/CSPD

The Fox School of Business was founded in 1918—and we've been rising and redefining since day one. We're steeped in tradition, but we defy convention. For 100 years, we've prepared generations of daring entrepreneurs, tough executives, creative professionals, thought leaders, and pioneering researchers to make big impacts on the real world. Fox enters its second century of innovative business education by continually and strategically redesigning our curriculum and our perspective. Our goal is to ensure today's students become tomorrow's business leaders.